



Mehdi Saem

I'm a **Designer** with **+5 years of experience** in design fields.

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[Dribbble](#)

[Behance](#)

[LinkedIn](#)

Portfolio Case Studies:
World: mehdisaem.com
Iran: mehdisaem.ir →

Experience

- May 2025
- May 2026

Omniрев - **Senior Designer**

Full Time

[Website](#)

12 months

At Omnirev.ai, I design products that help businesses operate smarter and scale faster.

I work on end-to-end product experiences — from discovery to delivery — tackling challenges like optimizing ordering flows, improving merchant control systems, and creating seamless interactions across platforms. My approach blends user empathy with product thinking, ensuring every design decision contributes to measurable impact.
- June 2024
- June 2025

Omnica (Acquired) - **Senior Product Designer**

Full Time

[Website](#)

12 months

A Gateway to Launching a Successful Multi-Vendor Marketplace for Instant Delivery Across North America.

 - Boosted partner satisfaction by designing a reporting feature in the admin panel, reflected in improved feedback and usage rates.
 - Increased order volume and partner satisfaction by implementing a new 'create order' process in the admin panel, streamlining order management.
 - Reduced frontend bugs significantly by redeveloping UI elements according to the new design system, enhancing platform stability and user experience.
- May 2023
- June 2024

Tapsi Shop - **Senior Product Designer**

Full Time

[Website](#)

12 months

At Golrang Group, I was instrumental in the creation of Dartil, a pioneering e-commerce platform, reshaping the landscape of online shopping in Iran as part of the nation's largest private holding.

 - Formed and led a high-performance design team, achieving enhanced team efficiency and project alignment.
 - Spearheaded the development and launch of a q-commerce application in two months, marked by timely completion and seamless integration.
- Apr 2022
- May 2023

Takhfifan - **Senior Product Designer**

Full Time

[Website](#)

14 months

Premier Online Platform for Exclusive Discounts and Cashback, Serving Over 1 Million Monthly Active Users in Iran, with Comprehensive Business Dashboard Solutions.

 - Achieved 80% higher user engagement by redesigning key app and website pages.
 - Simplified add card process, resulting in 800% better user completion rates.
 - Developed and maintained a design system, leading to its 100% adoption by the team, as evidenced by improved feature delivery efficiency and consistency.
 - Designed landing pages, contributing to a 5,000 user increase as measured by sign-ups.
- Feb 2021
- Mar 2022

MCI Academy - **Product Designer**

Full Time

[Website](#) [Case study](#)

14 months

MCI Academy (Academy-e-Hamrah) by Hamrah-e-Aval (MCI) offers an integrated E-Learning and Internship Platform for education and professional growth.

 - Developed an internship process at Hamrah-e-Aval for +20k students.
 - Designed a platform aiding +300 interns in securing MCI job offers.
- Mar 2019
- Sep 2020

Pazireh24 - **UX / UI Designer**

Full Time

[Website](#) [Case study](#)

18 months

Online booking doctor appointment platform where patients can get online Health Services with 2M active users.

 - Increased app installations by 125% through a redesign.
 - Redesigned Pazireh24 app, achieving +500k active installs.
 - Created a UGC platform, attracting 1k daily active users.

Education

- Science & Arts University

Bachelor of Software Engineering - 2021 to 2023
- Rahnema College

Product Design Trainee - 2021
- Yazd University

Computer Science - 2017 to 2021
- Interaction Design Foundation

Member as a Student since (among top 10%) - 2020

Honors & Certification

- Digital Product Designer Certificate - Rahnema College
2021

Gamification & Behavioral Design: The Octalysis Framework
2020
- Foundation of UX Design - Google
2021

Enterprise Design Thinking Practitioner - IBM
2020
- Growth Driven Design - HubSpot
2021

National Graphic Olympiad - ACCEPTED (Among top 20)
2017

Projects

- PM App

[Case Study](#)
- Valiasr Museum

[UI Design](#)
- FourU

[Product Design](#)
- Tehran 1400
- and more

Design Skills

- product design

ux design

ui design

user research

interaction design

usability test

prototyping
- figma

adobe xd

sketch

zeplin

maze

illustrator

photoshop

aftereffects

google analytics